



YOUR DATA AND AI

Your agency's information **stays yours.**

Title agents handle sensitive information every day. Here is plainly how Ad Legends uses AI and how we treat what you give us.

HOW AD LEGENDS USES AI

- ◆ **Built on generative AI.** Generative AI is how Ad Legends makes strategy, copy, images and video. Every agent acknowledges this in our Terms of Service before using the platform.
- ◆ **What the AI works with:** the brand details read from your website (logo, colors, fonts, wording), the briefs and instructions you type, the files and images you upload, and the work it makes for you.
- ◆ **Ask and we will tell you** which AI models we use, which versions, and where and how they are hosted.

OUR COMMITMENTS TO YOU

- ◆ **No training on your information.** Your agency's information is never used to train or fine-tune any AI model, by us or by anyone working for us. Every AI and hosting provider we use is held to the same rule by contract.
- ◆ **Never shared.** We do not disclose your information to third parties or use it to benefit any other customer. Your finished work is never shared without your written consent.
- ◆ **Your work is yours.** Use, publish and distribute what Ad Legends makes for you however you like.
- ◆ **Removed when you ask.** When you leave, or ask us in writing, we remove your information from our AI tools within 30 days and instruct our providers to delete it. Routine backups expire on their normal schedule.
- ◆ **Secure sign-in.** Multi-factor sign-in is available for any agent who asks, and data moves over encrypted connections.
- ◆ **Written confirmation.** Ask, and we will confirm in writing that we have met these commitments.

Questions about data or security: Steve Metcalf, steve@adlegends.ai. Full details are in our Privacy Policy and Terms of Service at adlegends.ai.